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VOL. 2—NO. 41 KIRK SMITH, Editor-Owner Ocean Beach, California, Friday, August 29, 1924 4829 Saratoga Ave. FIVE CENTS THE COPY

'Loma Canal' Planned For Bay Section

BEAUTIFICATION OF BEACH ENTRANCE

BAY SHORE RESIDENTS HOLD CO-OPERATIVE MEETING FOR IMPROVEMENTS

The beautification of the bay embankments on the northerly entrance to Ocean Beach and the enhancement of the property adjacent to the electric street railway junction may soon become a certainty through the co-operation of the transportation officials and the residents of the bay shore section.

An enthusiastic and well attended meeting of property holders of West Point Loma boulevard was held last Wednesday night at the home of Edward Cressell, 4886 West Point Loma boulevard. Following a discussion of the possible purchase or lease by the Spreckels interests of tide lands back of the residential property lines, it was unanimously decided to co-operate with the Spreckels' interests in every possible way for the improvement and beautification of the marsh lands and embankments.

The name of "Loma Canal" was chosen to designate the old river, and it is proposed to clear the narrow channel and improve its appearance by the removal of brush and debris, while persuading property holders not to pollute the water way or its banks. It is stated that efforts will be made toward preventing the canal from being used for sewage in any manner or as a dumping place for refuse of any sort. The majority of residents of the bay section of the beach and the railway officials are already visualizing the scenic beauty and grandeur possible through civic pride and co-operation for making a magnificent approach to San Diego's beaches.

The following property owners are taking an active part in promoting improvements on the bay front, where nearly all own wharves, boat-houses and boats: J. L. Carter, Mr. and Mrs. T. W. Coates, Marie C. Cushman, Edward Cressell, Arthur Diederichsen, Mrs. F. M. Dugson, W. L. Flaherty, J. A. Johnston, J. Russell Jones, Betty B. Miller, Hannah McMeans, E. J. Olson, L. H. Phipps, Carl Schroeder, Louis C. Schachtebeck and C. L. Schachtebeck.

Ocean Beach Needs A Bank!



Modern Banking and How it Has Changed From Pre-War Days

WE HAVE before called attention in these articles to the fact that the modern bank renders services in many directions in which the old time bank did not venture. It not only renders service but the modern bank makes a special effort to give aid and advice in financial matters, whenever the opportunity arises. It even invents ways to achieve that end.

Realizing that mere saving is a slow way to accumulate, it offers the provident plans by which they can accumulate much faster than by the ordinary method of depositing savings in the bank. Thus if you have a minimum of \$2,500.00 you can take it to the Humboldt Bank in San Francisco and they will at once add \$5,000.00 to it or twice the amount of whatever sum you may deposit. Then you agree to pay so much a month and in less than six years the entire sum is yours.

To illustrate, I place \$2,500.00 with the Trust Department of the bank in its "Trust Investment Savings Plan." The bank loans me \$5,000.00 in addition. The entire \$7,500.00 is then invested in high grade securities or mortgages and I agree to pay the bank \$50.00 a month. The interest of course on the loan of \$5,000.00 decreases with the payment of each \$50.00; but the interest on the investment of \$7,500.00 continues with the result that while I have paid in only \$600.00 on my loan at the end of the first year, I will be credited with

\$752.49 and will therefore owe only \$4,247.51 on my \$5,000.00 loan.

The result of that system is that at the end of five years and nine months the entire \$7,500.00 will be mine and I will owe nothing on it. Furthermore, during those five years and nine months my \$7,500.00 will be invested in high grade and safe investments and will actually be perfectly safe and not invested in any wild-cat scheme.

If I should die before completing my payments my beneficiary will get their proportionate amount of that sum without probate expenses. Any one over twenty-one years of age and having at least \$1,500.00 can try the plan. Certainly that is a wonderful scheme to help anyone who really wants to save and invest and progress.

Another plan which the Humboldt offers and which is becoming very popular with the financial officers of lodges, fraternal organizations, etc., is one by which the securities and investments of the organization are placed with the bank which handles the investment, makes all necessary financial reports obviating the necessity of bonds for the care of the money and relieving the financial representatives of the organization of all responsibility. Aside from other considerations the experience of the bankers is more likely to result in safe investments than if they were made by inexperienced lodge officials.

It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

LABOR DAY DESIGNATED SPORTSMEN'S DAY AT OCEAN BEACH

The first annual "Sportsmen's Day" will be held at Ocean Beach next Monday, Labor Day. The plans will feature athletic and sporting events, wrestling, boxing, aquatic, track and acrobatic contests, events to interest fishermen, such as casting for distance, landing human "fish" with light tackle, etc., and aerial circus stunts.

Arrangements are being made for special attractions for Sportsmen's Day, as well as the filming of the events. Special street car service and reservation of several ocean front blocks for free automobile parking.

NOVEL FEATURES PLANNED FOR COUNTY FAIR IN SEPTEMBER

Arrangements are progressing most favorably for the County Fair, which will be held in Balboa Park, Sept. 24 to 27, and all indications point to the most successful fair ever held in this county. Entries in all departments are coming in rapidly and keen interest and enthusiasm, as well as a friendly spirit of competition, is apparent throughout the district. Many new and novel amusement features are being arranged for the entertainment of those attending the fair.

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

WE CIRCULATE

"LOMA LORE"

By WINIFRED DAVIDSON  
Point Loma, California

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(Continued from last week)

XVII.

OLD NEWSPAPER NOTICES

Point Loma, particularly the eastern slope centering about Mr. Louis J. Rose's activities at Roseville and about La Playa, the harbor entrance and Ballast Point, came in for considerable notice in the early numbers of the San Diego Union, a weekly edited by W. Jeff Gatewood, the first issue of which appeared in October, of 1868.

In the first edition appeared the following:

"There is some talk about making a race track out about False Bay, to be used also for the display of fine stock. It is said that the finest track in the state can be made with an outlay of about \$100; that from \$2500 to \$3000 will cover all expenses for fences, stabling, stands, etc. The idea is a good one and we hope that our citizens will show sufficient enterprise to start the project."

That was a time of free-for-all racing. Some of the best horses in the West were raised here, and hardly a man native, Indian or newcomer but owned his blooded horse. It was one of the events of the week—the dash of speed along the fine road that lay between La Playa and Old Town, and continued from there to the wharf at New Town, as soon as the arrival of the mail steamer was signaled.

Fish has always been an important item of news to Point Loma people. In that first issue of the "Union," Mr. Gatewood says "The bay is alive with mackerel and smelts."

Of late years there has been some activity in the breeding of milch goats and the vacant lots of Loma have constituted browsing grounds for hundreds of Toggenburgs, Angoras, Nubians and various mixed strains. In view of this modern interest the following note has its significance:

"Captain Price's schooner, Louise Harker, is chartered by Don Ygnacio Pompo to take from the Guadalupe Island 4500 goat skins, 20 tons of goat fat and some 10 tons dried goat flesh to our port. They will also lease on the peninsula of mainland 700 gentle goats."

Because there is still much uncertainty as to the date of the final turning of the San Diego river into False Bay, it seems well to insert here a portion of an editorial appearing in one of the first issues of the Union and also a sentence from the annual report of the Surveyor General of the State of California, 1885. This latter entry is:

"The construction of a wharf at New San Diego in 1850 and the commencement by government, in 1853 of the dam for turning the course of the San Diego river into False Bay, north of the true bay, are the only works upon which any great amount of capital has as yet been expended."

Mr. Gatewood's editorial was dated December 19, 1868.

"It is to be hoped that the members of Congress from California will not permit the session to pass without earnestly calling the attention of government to the immediate necessities of this harbor. In regard to the contemplated military works to be erected for its defence, we understand that General Alexander feels confident that the proper recommendations will be made by the department, and that they will result at least in the necessary surveys and appropriations at an early day. But as we are not in the immediate anticipation of a war with any great maritime power, we can afford to permit the fortifying and arming of the harbor to drag its slow length through the legitimate circumlocution offices and find its accomplishment at such a time as may suit the convenience of necessities of the war department. But it will not do for the government to longer defer the serious consideration of the necessary measures for preventing the complete

destruction of the harbor itself. Procrastination in this matter would be a national wrong; and those who fail in their duty to the whole country in this matter will be held to fearful accountability.

"Since the terrible torrents of 1852 which flooded the whole country and did so much damage to the bay, one attempt after another has been made to direct the attention of government to the necessity of turning the San Diego river back to its ancient bed and natural outlet, False Bay, but the efforts have resulted so far in nothing more demonstrative than expensive opinions of impracticable scribblers and surveys and specifications of gigantic paper wasters and indefatigable cyphers. No serious practical move on the part of government has ever been made to stop this ceaseless flow of sand and mud from the mountains and valleys into the bay and in all probability those who should have attended to it have never given the matter one moment's serious consideration. During the last session of Congress the appropriation for the purpose of turning the river back into False Bay, proposed by some one who evidently understood the great importance of such an appropriation was lost in committee; and the Hon. S. B. Axtell, representative from this district, has had to shoulder the blame. But be the fault where and with whom it may, the matter is too serious to be longer overlooked and we earnestly call the attention of those whose duty it is to look after national interests upon this coast to the subject and pray that they have it thoroughly investigated that something may be done immediately towards abating this monstrous nuisance.

"It will not do for the government to pursue a policy dictated by the hope that property holders may hereafter find it to their interest to turn the river at their individual expense. Deferring action upon such a hope will inevitably prove the destruction of one of the finest harbors belonging to the United States. Convenient and desirable building lots are too numerous upon the harbor to create the interest or cupidty required for such an undertaking.

"The river can be turned permanently without damage to property and at a cost not exceeding \$100,000. We believe that the computation of the cost therefore made years ago when everything in California was reckoned at fabulous rates, did not place the amount required above that figure and certainly now that labor and materials have decreased so much in value, we think that estimate should cover every contingency."

(Continued next week)

Ocean Theatre

TOP NOTCH PICTURES BOOKED FOR HOLIDAYS

A famous Marshal Neilan production, "Rendezvous," will be the feature at the Ocean Theatre tonight (Friday) with local laughs and good comedy added. On Sunday night Shirley Mason will be seen in "Love Bound" and for the next mid-week attraction Manager Ray Ericsson has booked a big special feature from one of the leading exchanges.

IF IT'S INSURANCE

MR. C. L. SCHACHTEBECK CAN WRITE IT

While specializing in automobile insurance, C. L. Schachtebeck, manager of the Old and Stoller Inter-Exchange, announces that he also writes any form of insurance. His offices are located at 1470 India street and the phone number is 644-42. Mr. Schachtebeck is a true-blue Ocean Beachite and takes great pride in the upbuilding of the West Point Loma boulevard section, of which he is a prominent and progressive resident.

Great Outing For Newspaper Folks

"HOWLING WOLVES" WILL INVADE BACK COUNTRY EARLY NEXT MONTH

James H. Heath, whom we all jolly well know as "Jim," the affable and industrious secretary of the San Diego Back Country Club, reports that final arrangements have been completed for the great motor outing on Sunday, September 7, when the members of the club will act as hosts to the newspapermen, and women of San Diego, who are also sometimes referred to as "Knights of the Quill," "Pencil Pushers" and since the excursion through Escondido last year, as "The Howling Wolves."

Ye Editor and Katherine gladly acknowledge receipt of a special invitation, recently delivered by the aforesaid "Jim," who was a most welcome invader of our sanctum sanctorum and left a scrawl as to "where in thunder we were," while adding a bouquet about our "nice, peaceful office," and incidentally referring us to the one and only Betty Seymour for proper reservations, and so forth.

It has been planned that the motor tour through the Escondido section will be made highly delightful for the half a hundred or more of "moulders of public sentiment" and their friends, who will be complimented with a breakfast by Manager L. A. Hinshaw at Lake Hodges Station, after which they will spend a few hours boating, fishing and with a varied program of entertainment. The welcome to the Escondido country will be extended by Mayor John L. Outtitt, president Ira E. Leck of the Grape Day association, President B. C. Wohlford of the chamber of commerce, Percy Evans in behalf of the local press, Mrs. Bert Dinwiddie, president of the Bear Valley club, Mark Botsworth of the Valley Center farm bureau, and George V. Kirkwood, "mayor of Lilac," who is to make the "Fourth Estaters" happy at his ranch in Lilac with a barbecue and accessories.

En route to Lilac short stops will be made at Lake Wohlford dam, at the Oak Vale ranch, Hell Hole and Valley Center.

A program of sports has been arranged for at Lilac, while Escondido, Bear Valley, Valley Center and Lilac are making preparations to extend the visitors every courtesy.

Late Returns In Primary Election

SWING RE-ELECTED WHILE JENNINGS DEFEATS LUCE; WALTERS WINS

With most of the returns reported in the primary election held in San Diego county last Tuesday, the results show that Phil D. Swing defeated Ed P. Sample in the congressional contest by a nearly two-to-one vote.

Lacy D. Jennings secured a lead of more than one thousand votes over the incumbent, E. A. Luce, in the race for the superior court judgeship and his election is conceded.

It is stated that this forms one of the few times in the history of San Diego county that a superior judge has been defeated for re-election. Jennings made his campaign on a platform of "Keep Politics Out of the Courts." Judge Luce has for years been regarded as leader of the old "progressive organization in this county."

Upon the face of the returns thus far received, Mrs. Mildred L. Greene seems to have a safe margin over her five opponents in the race for Supervisor from the First District.

Latest figures in the race for the assembly in the 79th district give Walters 6239; Whitacre, 5217.

Tally sheets were sealed up by election officials in some precincts, and the results of some of the contests not noted upon the semi-official sheets, so that final results in some instances will not be known until the official canvass.

O. B. Library

MARGARET RANKIN, Librarian

"Summer Gardens" is the subject of the poster exhibit at the O. B. Branch Library this week. The following books and magazines are for circulation: "Book of the Sweetpea," Crane; "American Flower Garden," Doubleday; "Everywoman's Flower Garden," Hampdon; "Pansies, Violas and Violets," Robertson; "California Vegetables," Wickson; "Home Vegetable Garden from A-Z," Kruhn; "Home Gardening Vegetables and Flowers," Kruhn; "Gardening," Albaugh; "Gardening," Corbett; "The Garden Magazine" and "California Garden" circulate and give new ideas every month.

Kodak Films, FROIDE'S. opp. P.O. Kodak Finishing FROIDE'S opp. P.O.



# The BROWN MOUSE

By HERBERT QUICK

(Copyright by The Bobbs-Merrill Company)

(Continued from last week)

Old Man Simms finished this exordium with the rising infection, which denoted a direct question as to his status in the meeting. "Go on!" "You've got as good a right as any one!" "You're all right, old man!" Such exclamations as these came to Jim's ears with scarcely less gratefulness than to those of Old Man Simms—who stammered and went on.

"Ah thank you all kindly. Gentlemen an' ladies, when Mr. Jim Irwin found us, we was scandalous pore, an' we was wuss'n pore—we was low-down." (Cries of "No-No!")

"Yes, we was, becuz when a man gets in a new place, he's got to lift himse'f up to what folks does where he's come to, or he'll make a place fer himse'f lower'n anybody else. In the mountings we was good people, becuz we done the best we could an' the best any one done; but hyah, we was low-down people becuz we hated the people that had mo' learnin', mo' land, mo' money, an' mo' friends than what we had. My little gyuhls wasn't respectable in their clothes. My children was ignorant, an' triffin', but I was the most triffin' of all. Ah'll leave it to Colonel Woodruff if I was good fer a plug of terbacker, or a bakin' of flour at any sto' in the county. Was I, Colonel? Wasn't I perfectly wuthless an' triffin'?"

There was a ripple of laughter, in the midst of which the colonel's voice was heard saying, "I guess you were, Mr. Simms. I guess you were, but—"

"Thankee," said Old Man Simms, as if the colonel had given a really valuable testimonial to his character. "I sho' was! Thankee kindly! An' now, what am I good fer? Can't I get anything I want at the stores? Can't I git a little money at the bank, if I got to have it?"

"You're just as good as any man in the district," said the colonel. "You don't ask for more than you can pay, and you can get all you ask."

"Thankee," said Mr. Simms gravely. "What Ah tell you-all is right, ladies



"We Owe It All to Jim Irwin."

and gentlemen. An' what has made the change in we-uns, ladies and gentlemen? It's the wuk of Mr. Jim Irwin with my boy Raymond, the best boy any man evah hed, and my gyuhl, Calista, an' Buddy, an' Jimmie, an' with me an' my ole woman.

"He showed us how to get a toe-holt into this new kentry. He teach'd the children what orto be did by a rentin' farmer in loway. He done lifted us up, an' made people of us. He done showed us that you-all is good people, an' not what we thought you was. Outen what he learned in school, my boy Raymond an' me made as good crops as we could last summer, an' done right much wuk outside. We got the name of bein' good farmers an' good wukkers, an' when Mr. Blanchard moved to town, he said he was glad to give us his fine farm for five years.

"Now, see what Mr. Jim Irwin has done for a pack o' outlaws and outcasts. Inset o' hidin' out from the Hobdays that was laywayin' us in the mountings, we'll be livin' in a house with two chimneys an' a swimmin' tub made outen crock-ryware. We'll be in debt a whole lot—an' we owe it to Mr. Jim Irwin that we got the credit to go on and git out agin!" (Applause.) "Ah could affo'd to pay Mr. Jim Irwin's salary myse'f, if Ah could. An' there's enough men hyah tonight that say they've been money-he'ped by his teachin' the school to make up mo' than his wages. Let's not let Mr. Jim Irwin go, neighbors! Let's not let him go!"

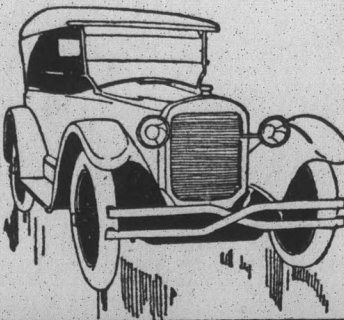
Jim's heart warmed. "There isn't a man in that meeting," said he to himself, as he walked to the schoolhouse door, "possessed of the greatness of spirit of Old Man Simms. If he's a fair sample of the people of the mountains, they are of the stuff of which great nations are made—if they only are given a chance.

(Continued next week)

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or send it out



## Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



EARL ERICSSON

CELEBRATES NINTH BIRTHDAY

WITH JOLLY PARTY

At the home of his aunt on Del Monte avenue, Ocean Beach, last Monday afternoon, Master Earl Ericsson, the bright and lively son of Mr. and Mrs. Ray G. Ericsson, celebrated his ninth birthday in a most joyful manner. There was the customary big cake and lots of good things to eat for dinner, the table decorations being in pink and white. Earl was the happy recipient of numerous presents. The invited guests and participating grown-ups and children included Alice Welch, Mrs. Ericsson and Clinton Ericsson, from Los Angeles; Hazel Maddox, Bernice Childers, Elizabeth Squire, Mrs. Mary Prey and Mrs. Kirk Smith Katherine, Ward Schafer, Earl Leonard, Jack Noel, Margie Noel, Marion Squire, Ben Darby, Virginia Maddox, Richard Maddox, Sonny Welch, Buddy Faber, Dorothy Hubbard, Ruth Hubbard, Lola Showely, Ilene Showely, Billy Alexander, Joy Lindsey, Donald and Richard Cadell, Buster Allen, Jack Humason, Earl Frey and Mazzie Frey.

Birthday Cards, FROIDE'S, opp. P. O.

## LIKES THIS BEACH BEST

Mr. and Mrs. A. C. Bisher, of Ramona, have been occupying a bungalow at Ocean Beach for two weeks. Mr. Bisher, who is a prominent business man of the Santa Maria Valley, was undecided where he would spend his vacation and before coming here investigated several resorts. "I hit just right," he says, "and from now on, it is Ocean Beach for me."

Mrs. C. J. Swaffer, of 4948 Voltaire street, left last week for Los Angeles, to visit her daughter, Mrs. F. K. Alling.

Mrs. Minnie Brown, widow of the late L. F. Brown, has sold her Novelty Store, at 5041 Newport avenue, to Mrs. Edna W. Martin, formerly of Pacific Beach.

Mrs. A. L. Turner, of 4962 Cape May avenue, who recently suffered the loss of her mother, Mrs. Ada U. Green, has moved to San Diego.

Mr. and Mrs. J. E. Dunbar and daughter Jessie, of 4836 Cape May avenue, returned last Sunday from a week's vacation trip to Long Beach, where they went to visit relatives and friends.

Mrs. A. M. Morgan, a former well known Ocean Beachite, has returned and is residing at 4845 Muir avenue.

Mrs. F. H. Sparks, of Butte, Mont., arrived last week to visit her parents, Mr. and Mrs. G. J. Kenline, of 4927 Santa Monica avenue.

A son was born to Mr. and Mrs. Benton W. Decker, of 5645 Homer street, Point Loma, August 17.

A very pleasant and interesting two weeks' vacation has just terminated for D. V. Harrison and family of 1968 DeFoe street. Los Angeles and Long Beach were the most distant points visited, but every day had something interesting to its credit.

Mr. and Mrs. Lee Hook, who have been spending the summer at one of the Sea Breeze cottages on 5144 Muir avenue, will leave today for Paradise Valley Sanitarium, where Mr. Hook is employed as baker.

Mrs. Lulu Atwater of Long Beach was a week-end visitor at the Harrison home, 1968 DeFoe street.

Mr. and Mrs. J. W. Rankin and daughter Margaret, returned from a very happy two weeks' vacation spent in Ice House Canyon, Mt. Baldy, Calif.

Mrs. Evelyn Maybee, of the O. B. Bakery, accompanied by Mr. and Mrs. Ray Bradt, of Los Angeles, returned last Saturday from an enjoyable two weeks' vacation in San Francisco.

SILVER STRAND

OFFICERS CHAPTER O.E.S.,

HAPPILY HONORED

A prettily appointed luncheon was given last Saturday by Mrs. Julia Merrill Egbert in honor of the officers of the Silver Strand Chapter, O. E. S., at the Churchill hotel. The tables were made especially lovely by large baskets of pink carnations tied with tulle, and favors at each cover of tiny baskets of Cecil Bruner roses. Following luncheon, cards were enjoyed. The guests were Mesdames Marian Waite, Lee Aker, Ranson Lee Norman, Irving Smith, Archie Meihls, Amie Roesch, Fred Meachan, G. A. Ohlson, W. J. Weinig, A. S. Gerloss, D. R. Cobb, J. W. Shepherd, Roy Anderson, William Smith, J. A. Cordrey, W. W. Culver and Miss L. Orndorff.

## RENEWING ACQUAINTANCESHIP

Mr. and Mrs. Tom Hurley, of Oceanside, were pleasant visitors at Ocean Beach last Saturday. This is the first time in fifteen years that "Katherine" has had the pleasure of renewing her acquaintanceship with the Hurleys, whom she formerly knew when all were residents of Goldfield, Nevada. Tom Hurley represents the fifth district on the board of supervisors of San Diego county.

Stationery Supplies, Froide's, opp. P. O.

## GROCER MARTIN IMPROVING

W. H. Martin, of Martin's Grocery, on Niagara avenue is home again, after a severe operation. Mr. Martin is steadily improving under the excellent professional care of Dr. Mott Arnold of San Diego.

Lawrence Henry, of Los Angeles, has been visiting his grand parents, Mr. and Mrs. H. A. Lyman of 4921 Cape May avenue.

Dr. and Mrs. Hanna and Master Clinton, of Los Angeles, are spending the summer at one of the Sea Breeze cottages.

L. A. Swetts, of 4762 Pescadero avenue, returned last Tuesday, feeling fairly well, after spending two weeks at Mayo Brothers' Sanitarium, in Rochester, N. Y.

## MICKIE SAYS—

WHEN YOU'RE BORN, TH' GOOD OLE HOME TOWN PAPER REJOICES AND CONGRATULATES YOUR PARENTS! WHEN YOU DIE, IT MOURNS AND PRINTS A NICE PIECE ABOUT WHAT A GREAT MAN YOU WERE. ALL YOUR LIFE IT CHEERS YOUR SUCCESSES, EXCUSES YOUR FAILURES AND IS SILENT ABOUT YOUR SHORTCOMINGS. TH' OLE HOME PAPER IS YER FRIEND FROM TH' CRADLE TO TH' GRAVE!



SPEND YOUR DIMES AND  
DOLLARS AT HOME

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

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Point Loma 16 Point Loma 72-J

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COL. THOS. A. DAVIS, Pres.

## if it's in the line of PRINTING

From a Visiting Card  
to a Poster.

We Can Satisfy You With  
Quality, Quantity and Service

JOB PRINTING DEPT.

The Beach News

Phone Point Loma 17

4829 Saratoga Avenue,

Ocean Beach, California

Read the "LOMA LORE" series  
in The Beach News every week for  
interesting historical facts, told  
most entertainingly by Winifred  
Davidson.

Phone or send your orders for  
PRINTING, from the smallest card  
to a poster, to The Beach News, for  
service and satisfaction.

Please mention The Beach News  
in your dealings with the patrons of  
our advertising columns.

Classified ads. get quick results

It's Not Far to a FABER Store



## OCEAN THEATRE

TONIGHT FRIDAY  
A BIG SPECIAL  
At Regular Prices

SATURDAY  
A Marshal Neilan  
Production  
"RENDEZVOUS"  
An All-Star Cast  
Local Lafe  
Admission 15c and 20c

SUNDAY  
SHIRLEY MASON  
—in—  
"LOVE BOUND"  
Also Round 2 of  
"THE TELEPHONE GIRL"  
At Regular Prices  
News and Comedy

TUESDAY AND WEDNESDAY  
SPECIAL  
DON'T MISS IT  
Admission Children 15c, Adults 30

OCEAN BEACH  
Merry-Go-Round

Young and Old, Rich and Poor, all  
ride at same price, 5c each.  
OPEN EVERY DAY  
From 2 p. m. to 10 p. m.

SUDS AND DUDS  
of the  
POINT LOMA  
LAUNDRY

Use a laundry that's  
worth while...  
And your clothes  
will wear a smile!

POINT LOMA LAUNDRY  
Phone, Point Loma 378.  
LAUNDRY CALLED FOR  
AND DELIVERED.  
IF IT'S LAUNDRY WORK,  
WE DO IT!  
—Wet Wash, Rough Dry,  
Semi-Finish and Finish Work—

T. J. ELLIS  
Painting Contractor  
Carpentering  
ESTIMATES FREE  
4620 BRIGHTON AVENUE  
Box 1061 Ocean Beach, Calif.

Phone Point Loma 259-J  
E. K. BURDETTE  
PLUMBING  
Contracting, Estimating, Jobbing  
2005 Bacon St. Ocean Beach.

Phone: Point Loma 20-J  
SUNSET GARAGE  
TURNER B. KLINE  
1916 Bacon Street  
Ocean Beach, Calif.

OCEAN BEACH  
BAIT HOUSE  
Jack Neumont, Prop'r.  
South End Mission Bay Ridge  
BAIT, BOATS, FISHING  
TACKLE  
For Sale or Hire  
Cigars, Candy, Soft Drinks  
Phone, Pt. Loma 6  
Res. Phone, Pt. Loma 319-W

IF YOU HAVE  
HOUSES  
For Rent  
Classified Ads Get Quick Results.  
WE CIRCULATE

Don't Watch Mission and  
Ocean Beaches Grow—  
Grow With Them!

## THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach  
Sections of San Diego and the  
Entire Point Loma Peninsula  
PUBLISHED EVERY FRIDAY  
4829 Saratoga Avenue  
Ocean Beach, California  
Phone Point Loma 17

KIRK SMITH Editor-Owner  
KATHERINE SMITH Sec'y.-Treas.

Legalized as an Official San Diego  
City and County Newspaper

Subscription Price, \$1.00 a Year  
IN ADVANCE  
Single Copies... 5 Cents

Advertising Rates Upon Application  
LOCAL READERS—Fifteen cents a  
line, averaging five words to line.

CLASSIFIED ADS—Ten cents per  
line, averaging five words to line.

"Entered as second-class matter Decem-  
ber 1, 1922, at the Postoffice at Ocean Beach,  
California, under the Act of March 3, 1879."

FRIDAY, August 29, 1924

A LEGAL NEWSPAPER

News contributors and advertising  
patrons will please take notice that  
the forms of The Beach News close  
at noon every Thursday and will  
greatly oblige by submitting their  
favors accordingly. Write on one  
side of the paper only.



## EDITORIAL

## HOW WE CAN HELP

Let every man who favors a full  
dinner pail help keep fires out of  
the forests, agitators out of industries  
and the hand of the tax gatherer  
from going too deep into the pocket  
of the producer.

## BOOTLEG BONDS

A tax-free bond is a bootleg bond  
in that the profit of its owner, by  
escaping all taxes fails to pay its  
just share toward government just  
as do the profits from bootleg whis-  
key fail to pay their share of gov-  
ernment expense.

The tax-free bond is legal, how-  
ever, while bootleg liquor is not, but  
in both instances government loses  
revenue from the profits in the trans-  
action.

## SALVAGING PUBLIC SCHOOLS

To make the public school system,  
both elementary and higher educa-  
tion, attain its greatest usefulness  
to the American people, three things  
are quite important.

First, extend industrial education  
on text books and the other half on  
learning trades and making boys and  
girls useful citizens.

Second, establish a public school  
savings system where every child will  
learn as early in life as possible to  
accumulate small savings instead of  
learning to spend money faster than  
they earn it.

Third, sell school bonds direct to  
the taxpayers in small denominations  
and keep the interest money at home  
among the people who pay the bills.

## AN INDUSTRIAL NATION

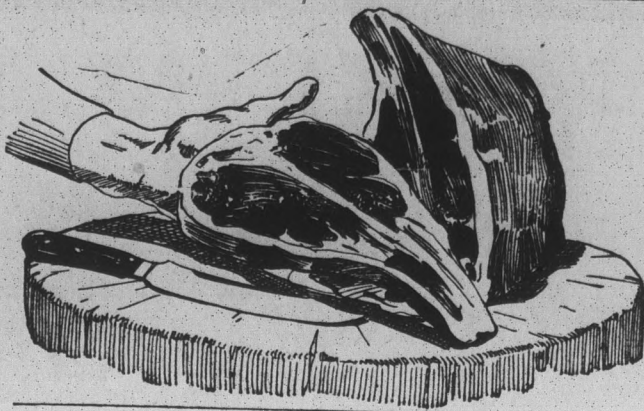
Our country is basically industrial-  
ly-minded. The American people  
are proud of their industries and of  
being a great producing common-  
wealth.

They are inherently self-reliant,  
and do not easily fall into the quag-  
mires of communism, socialism and  
the many seductive forms of pater-  
nalism.

The one-man blacksmith shop, the  
man and woman working a farm,  
store or restaurant, spell American-  
ism as against government subsidy,  
operation, regulation, or strangula-  
tion.

That is the real objection in the  
mind of the average American to  
public ownership—it leads inevitably  
to dictation by political organizations  
of the individual and insensibly the  
palsying hand of paternalism appears.

Picture Frames, Froide's, opp. P.O.\*



## FABER'S Ocean Beach Grocery

5008 Newport avenue Phone Pt. Loma 48

## Faber's Little Cash Grocery

5021 Newport Ave. Pt. Loma 129

## Faber's Cash &amp; Carry No. 3

2119 Bacon St. Phone Pt. Loma 248

## FABER'S Cash &amp; Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE  
WE CARRY THE BEST AND SELL THE CHEAPEST  
TRADE AT HOME AND SAVE MONEY

## Gas Is Paid For After Use

Gas Heating Service for your home makes it  
unnecessary to lay in a supply of fuel in advance.  
We take care of the storage, and deliver the fuel to  
your heating appliance—furnace or individual room  
heater—just as you require it.

And you pay for it after it is used—not before.  
Think of the convenience and economy of gas heat-  
ing—clean, dependable, ready at all times to serve;  
no fuel to store or handle, no ashes to dispose of  
later.

You can't afford to be without  
Gas Heating Service

Commercial Department

## San Diego Consolidated Gas and Electric Co.

935 Sixth

MAIN 64

Bylesby Engineering and  
Management Corporation

## IT'S BULB PLANTING TIME

A fine collection of spring flow-  
ering Bulbs await your choice at

## STILES' SEED STORE

These Bulbs should be planted  
now to insure early spring blos-  
soms.

630 E Street, San Diego

Phone, Main 793

## ECONOMY - SAFETY - THRIFT

## ACCOMPLISHED THROUGH OUR TRUST SERVICES

THE Trust Department of the Humboldt Bank is well equipped to  
care for your estate, provide financial safety for your dependents,  
and to efficiently handle your financial affairs. This Department  
can give you expert advice concerning investments and promote  
greater earnings with surprising economy.

Our Trust Investment Savings Plan is an innovation  
that helps you to increase \$5,000 to \$15,000 in about  
seven years' time. A descriptive booklet explaining  
this Savings Plan will be mailed to you upon request.

Our Trust Department can serve you as Executor under Will, Guar-  
dian, Trustee for Minors or Dependents, and in many other helpful  
ways. Our Trust Officer will be glad to give you information regarding  
our Trust Services or to mail you a descriptive booklet upon request.



## HUMBOLDT BANK

Savings-Commercial-Trust  
Resources Over \$26,000,000.00 783 Market Street, Near Fourth  
SAN FRANCISCO, CALIF.

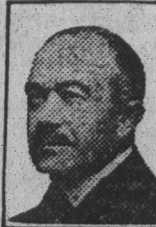
## WHY BANKS?

## LESSON XI

By J. H. PUELICHER, Chairman

Public Education Commission, American Bankers Association.

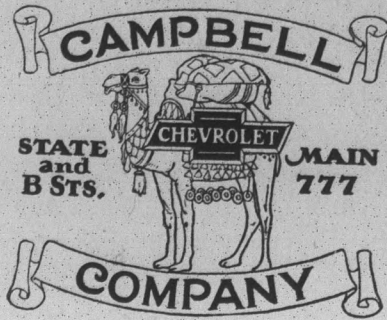
To be favorably known at a bank is a business advantage. Banks  
aim to deal with honest people only. How does one become known  
at a bank for purposes of doing business with it?  
"One must be identified," says the banker.



J. H. Puelicher

IDENTIFICATION—More than presenting oneself  
at a bank and saying "I am John Smith."  
Some one known to the banker must say, for  
instance, "This is John Smith. He is honest  
and dependable." Then the bank will do busi-  
ness with him.

Why cannot a bank do business with an un-  
identified person? Because, if an unknown man  
gets money from a banker on a check payable to  
"John Smith" and he be not the particular "John  
Smith" entitled to cash that check, the bank would  
probably lose the money. To be known at a bank is a business  
necessity.

The  
Chevrolet  
CornerWhere  
Service  
Counts

## CLASSIFIED ADS

ONLY A DIME A LINE

TERMS CASH  
Rates, 10 cents per line, averaging 5  
words to a line. No advertisement for  
less than 30 cents, all payable in Advance

FOR RENT—Completely furnished  
bedroom, with closet and kitchen,  
also bath; suitable for couple; very  
reasonable to permanent tenants  
only; no children. Apply 4945 Del  
Monte avenue.

WANTED—Some one to look after  
several cottages in return for free  
rent and commission. Near Mis-  
sion Beach. References required.  
Address P. O. Box 483, Ocean  
Beach.

LOST—On Santa Monica, between  
Abbot and Defoe St., a black silk  
steel beaded bag, containing a  
small leather purse with \$10 or \$12  
in cash, two linen handkerchiefs,  
small bottle of medicine, and pen-  
cil. Return to 5144 Muir avenue.  
Reward.

FOR RENT or For Sale—Six-room  
house; unfurnished; 4659 Castellar  
St., cor. of West Point Loma Blvd.

FOR SALE—1918 Oldsmobile,  
\$100. 4812 Cape May ave., Ocean  
Beach.

Phone 644-42  
Res. 4764 West Pt. Loma Blvd.  
C. L. SCHACHTEBECK  
—Manager—  
Olds & Stoller Inter-Exchange  
Automobile Insurance  
We write any form of  
INSURANCE  
1470 India St. San Diego, Calif.

## FRIENDSHIP VERSE

(Selected)

"Let me live in my house by the side  
of the road  
Where the race of men go by—  
They are good, they are bad, they  
are weak, they are strong,  
Wise, foolish—and so am I.  
They why should I sit in the scorn-  
er's seat,  
Or hurl the cynic's ban?  
Let me live in my house by the side  
of the road  
And be a friend to man."

## TOLL OF CARELESSNESS

Figures recently compiled by the  
state of Oregon show that 93 per  
cent of the automobile wrecks are  
caused by carelessness. Of 9,131 ac-  
cidents reported from January 1 to  
June 30, last, 5,457 are charged en-  
tirely to carelessness. It is probable  
that these Oregon figures would be  
a fair average for other states.

The tendency of too many automo-  
bile drivers to "let the insurance  
company pay the bill" is responsible  
for many avoidable accidents.

It should be remembered that no  
insurance policy has yet been devised  
which will return the life of a person  
killed through an automobile driver's  
carelessness.

Safety to life and property rests  
almost wholly in the hands of the  
automobile driver.

## TELEPHONE GIRLS

## EDITORIALLY COMMENDED

Are telephone operators human?  
Cecil Jones editor of the Cedar  
Vale, Kan., County Liner, believes  
they are. Moreover, he says so, edi-  
torially.

"Did you ever make inquiries or  
private investigations about the per-  
son who delights in bemoaning the  
telephone operators?" he asks. Then  
he sets down his own observation:

"It has been our experience that  
telephone girls are just a little bit  
more efficient and accommodating  
than any class of folks on earth."  
Commenting on this the Utilogram of  
Topeka, says:

"In behalf of hundreds of tele-  
phone girls in Kansas (who help oth-  
ers talk, but can't speak for them-  
selves) we bow a grateful acknowl-  
edgment to the Cedar Vale County  
Liner and its editor."

## Religious News

CHRISTIAN SCIENCE SOCIETY  
1965 Abbott Street, Ocean Beach

Services are held as follows:  
Sunday morning at 11 o'clock.  
Sunday School, 9:45 a. m.  
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF  
OCEAN BEACH

DeFoe Street at Santa Monica Ave.  
E. HERBERT HAYDEN, D. D., Pastor

Sunday—Worship and preaching  
at 11 a. m. and 7:30 p. m. Bibl  
school at 9:45 a. m. Young People  
Union at 6:30 p. m.

Wednesday—Mid-week meeting  
for praise, prayer and conference at  
7:30 p. m. All are invited to these  
meetings.

UNION CONGREGATIONAL  
CHURCH

(Corner Defoe Street and Santa  
Monica Avenue)

Rev. Frederic J. Stoetzel, Pastor

Sunday School at 9:45 a. m.  
Morning worship at 11 o'clock.  
Evening service at 7:30 o'clock.

An unusually fine musical treat is  
promised for the morning service as  
Mrs. H. R. Sylvester, one of San Di-  
ego's leading sopranos, will be the  
soloist. Mrs. Sylvester will sing  
"The Voice in the Wilderness" by  
Scott. "Wisdom and Power" will be  
the pastor's sermon subject. The  
public is cordially invited.

## CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;  
Evening service, 7:30; Sunday  
school, 9:30 a. m.

Week Days—Service at 8:00 a. m.  
At Roseville, Sundays—Service at  
10:30 a. m.; Sunday school 11:30  
a. m.

TRINITY MISSION EPISCOPAL  
Sutcliffe Bldg., 1955 Abbott Street  
REV. ARTHUR C. DODD, IN  
CHARGE

Sunday school at 9:45 a. m.

Morning service at 11.

## AT THE CRAGS

By M. M. Stuart.

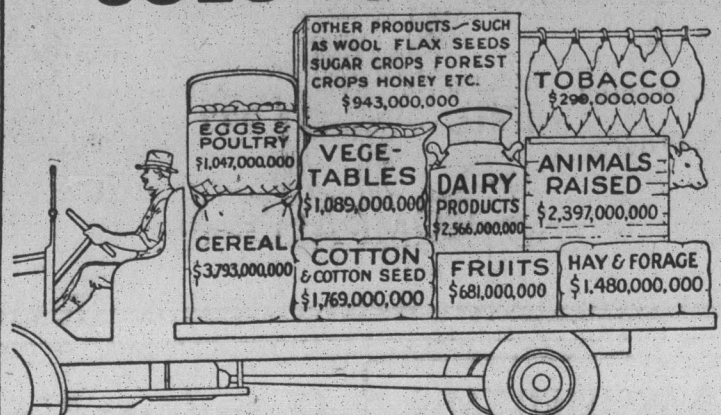
On these moonlight nights, bits of  
conversation are drifted about as the  
guests gather upon the corridors and  
patio. On the subject of clothes, one  
lady had to say that personality was  
strongly expressed by distinctive and  
becoming wearing apparel, and that  
it undoubtedly made for success,  
friends and ease at all times. An-  
other remarked that individuality was  
indicated and she even contended  
that personal appearance ranked be-  
fore ability, since it had the power  
of bringing out charms and conceal-  
ing defects. A comment came from  
a shadowy corner that nowhere was  
opportunity greater for harmonious  
coloring and pretty dresses than at  
the beach, and that it is woman's  
duty to decorate the landscape, which  
at this season is particularly dan-  
dered. On the wall appeared the  
handwriting that if even four or five  
women would garb themselves in their  
best upon sallying forth, other wom-  
en would feel their influence and go  
and do likewise. Concealed in the  
shrubbery somewhere came an edict  
from a mere man—that eight cents  
worth of hair dye would work mar-  
vels in reducing years.  
This was conclusive.

## PIPED SERVICE

Central station service producing  
gas by coal or oil releases the house-  
keeper of much of the burden of  
heating and cooking. It is clean, it  
is convenient, it is instantly available,  
it costs less in homes than coal haul-  
ing and storage. Gas-making grows  
daily in volume and gas securities,  
based on a rational home demand are  
in growing popularity by the investor.



## THE FARMER GOES TO MARKET



**TOTAL VALUE OF FARM PRODUCTS BY YEARS**

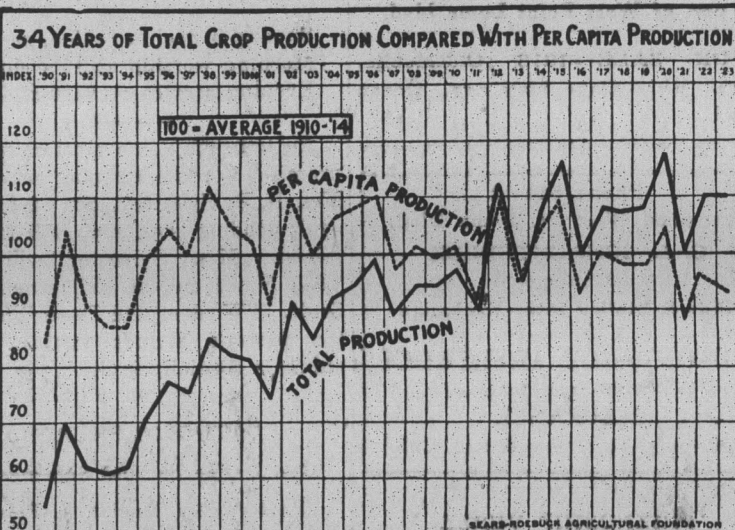
1914	\$9,895,000,000	1919	\$23,787,000,000
1915	\$10,775,000,000	1920	\$18,328,000,000
1916	\$13,406,000,000	1921	\$12,402,000,000
1917	\$19,331,000,000	1922	\$14,604,000,000
1918	\$22,480,000,000	1923	\$16,064,000,000

During 1923 the American farmer carried over \$16,064,000,000 worth of grains and live stock, dairy and poultry products, fruits and vegetables from the farm to the market. The total value of the nation's farm output was \$146,000,000 more than the estimated value for 1922 and over \$6,169,000,000 more than the value of the farm products in 1914.

In 1921 and 1922 the value of farm products was lower than any year since 1916, when the total was \$13,406,000,000. With the entrance of the United States into the World War, prices for farm crops almost doubled in value. In 1917 the total value of farm products was \$19,331,000,000, an increase of \$5,925,000,000 over the previous year. In 1918 the value had reached \$22,480,000,000 and in 1919 it was estimated at \$23,787,000,000. In 1920 the total value of farm products decreased in the one year more than \$5,450,000,000. In 1921 there was a still greater reduction, the total value having dropped to \$12,402,000,000, the lowest since 1915. Since 1921 values have been working their way back to normal.

Of this year's crop more than \$2,000,000,000 worth were marketed by the farmer's own business organizations at the actual cost of handling. Reports from 2,600 grain co-operatives show business totalling \$490,000,000; 1,841 dairy products organizations did a business of \$300,000,000; 1,182 live stock shipping associations, \$280,000,000; 78 cotton co-operatives, \$100,000,000 and 14 tobacco organizations, \$132,000,000. Only 8,313 of the 10,300 organizations have reported, of which 90 per cent were primarily engaged in selling farm products.

### Farm Production Falling Off



Population is gaining on crop production, according to a study made over a period of thirty-four years by the Sears-Roebuck Agricultural Foundation, based on figures of the United States Department of Agriculture. The accompanying chart shows crop production per capita is falling.

## SHIRTS

To Order

CURTAINS AND DRAPERIES

Cutting and Making

Sheets, Slips, Towels and Table

Linens

PHONE MAIN 4711-J

MISS M. CHARLES

1152 Ninth Street, San Diego

## GASOLINE

### MISSION BEACH GARAGE

3779 Mission Boulevard, Mission Beach

MAXWELL-SERVICE-CHRYSLER Phone, P. B. 542

TOW CAR [Day and Night] REPAIR SERVICE

## Ocean Beach Lumber Co. W. H. RABSAHL, Manager

Phone, Pt. Loma 40-J

LUMBER, SHINGLES, LATHS

LIME, CEMENT, NAILS

ROOFING MATERIAL, WALL

BOARD

Office, Yard and Mill

MUIR AVE. and EBERS ST., O.B.

Lumber Estimates Cheerfully

Given

## The Maine Garage

5040 Newport Avenue

Ocean Beach, Calif.

PHONE POINT LOMA 382

Branch Depot

UNION

ICE

Company

Dancing Every Night and Sunday Afternoon—Except Monday

BENBOUGH'S

OCEAN BEACH DANCE PAVILION

# MISSION BEACH Bath-House

Now Under Construction

Costing \$450,000

Is the First Unit in the Improvement of the MISSION BEACH AMUSEMENT CENTRE

LOTS as low as \$400 on the Easiest Terms ever made on Residential Beach Property

The increasing number of HOMES being built at MISSION BEACH attests the popularity of California's most desirable resort.

For further information call at GENERAL SALES OFFICE

101 Broadway or Tract Office, Mission Beach

Sales Agents: GEORGE L. BARNEY — T. A. RIFE

## KEEPING WELL

### PREVENTING PNEUMONIA

DR. FREDERICK R. GREEN

Editor of "HEALTH"

THE end of winter, far from being a termination to the dangers of pneumonia, really is the season when this disease is most prevalent.

Pneumonia has in recent years displaced tuberculosis as the "captain of the men of death," and has become one of the most prevalent diseases and a serious health problem.

On account of the weakening effects of the pneumonia infection and the severe strain which it places on the heart, pneumonia is especially dangerous to persons past middle age.

While much has been done to reduce and prevent those contagious diseases which are carried by water, milk, insects, and other carriers, little progress has been made in the prevention of the so-called "air-borne" group of diseases. This includes pneumonia, bronchitis, and influenza.

There is, at present, no "cure" for pneumonia, in the proper sense of the word, the only treatment being care, nursing, and meeting such emergencies as may arise in the course of the disease.

While pneumonia is most frequent during the colder part of the year, it is not dependent on a low temperature. It occurs in all seasons and in all climates. The man or woman who is living in a steam-heated house, working in an overheated and poorly ventilated office, or riding in crowded street cars, whose resistance is lowered and who is exposed to an unexpected rain or snowstorm, who is chilled or becomes exhausted, who overworks, who is tired out or run down from the long winter's toil, falls the victim to this ever-present danger.

Lack of sunshine and fresh air, exposure to dust, living in rooms or working in offices with other people, are especially favorable to its development.

Its avoidance is largely a matter of personal habits and precaution. Men and women of middle life, especially those above fifty, should avoid crowds, protect themselves from unsettled weather and exposure, especially when fatigued or when they have been for a number of hours without proper nourishment.

If you are unusually tired and if it is a raw, rainy night, stay away from the theater and the movies. Avoid crowded street cars, eat simple, nourishing, easily digested food. Spend a quiet evening at home. Drink a glass of warm milk and go to bed early, with the windows open. By morning you will be rested and your resistance will be increased.

(© 1924, Western Newspaper Union.)

## THE REWARD

The individual banker should be much more than a mere lender of money, much more than a mere collector of interest. More than any man in his community, he has the opportunity to guide the farmer along lines of safe progress and toward substantial achievement. The banker in an agricultural district must know agriculture if he is to loan money to farmers and upon agricultural security. In addition to that, the banker is in touch with the activities of the business world. He has correspondent banks in the larger cities; he must, of necessity for the protection of his own business, look beyond the horizon of his immediate vicinity in order to foresee imminent changes in business conditions. The banker has the opportunity to be the point of contact between the farmer and these many other activities of the business world with which the farmer's business is so closely connected. The field is wide, the opportunity is great, the reward of confidence of one's patrons and neighbors—gained by services in their behalf—is worth the effort.—Walter W. Head, President American Bankers Association.

Classified Ads Get Quick Results.

Authorized FORD and CHEVROLET Service



## Ocean Beach Garage

HENRY EULBERG, Proprietor

4868 Newport Avenue

Two Blocks East of Dance Pavilion

PHONE POINT LOMA 77-W

Complete Line of REPLACEMENT PARTS, TIRES AUTO ACCESSORIES

EXPERT BATTERY SERVICE

AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

## REID TRANSFER

1885 Bacon Street. FREIGHT JOBBING Ocean Beach

BAGGAGE MOVING

Residence Phone

Point Loma 125-J

STORAGE

FEED, FUEL and HARDWARE

Office Phone

Point Loma 136



## GEO. FINLEY

Original Ocean Beach

BUILDING

CONTRACTOR

Best Workmanship

Satisfactory Service

Estimates Furnished

4845 NARRAGANSETT AVE.

Phone Point Loma 103 W.

Get our prices on PAINT.

## H. H. REID & SON

Paints, Hardware and

Household Supplies

NEW MAIL BOXES

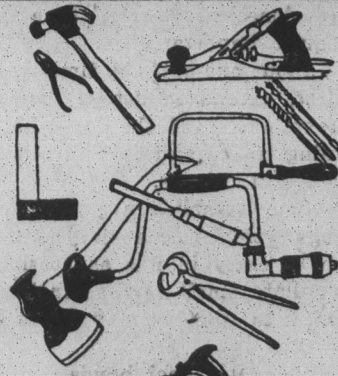
Just Arrived

STANLEY 4-SQUARE

HOUSEHOLD TOOLS

5050 Newport Avenue

Phone: Point Loma 49



## CECIL O. CARL

ELECTRICAL CONTRACTOR

5050 Newport Avenue

Phone, Point Loma 49.

Res. Phone Pt. Loma 36

Wiring—Fixtures—Motors

All work guaranteed

RADIO Outfits a Specialty

"If it's Electrical, see Cecil"

## Who's Who in Officialdom

### SAN DIEGO CITY OFFICIALS

Mayor—John L. Bacon.  
Common Council—John A. Held, Fred A. Heilbron, Virgilio Bruschi, Harry K. Weitzel, Don M. Stewart.  
Manager of Operation—F. A. Rhodes.  
City Attorney—Shelley J. Higgins; chief deputy, Arthur F. H. Wright.  
City Clerk—Allen H. Wright; chief deputy, Fred W. Sick.  
City Auditor and Assessor—H. L. Moody; chief deputy auditor, C. K. Stout; chief deputy assessor, C. E. Ellsworth.  
City Treasurer and Tax Collector—J. T. Millan; chief deputy, John Millan.  
Superintendent of Purchasing Department—W. H. Cameron.  
City Engineer and Superintendent of Street—F. A. Rhodes.  
Building Inspector—O. G. Knecht.  
Electrical Inspector—A. E. Johnstone.  
Sewer Inspector—W. B. Harper.  
Boiler Inspector—Joseph Hazell.  
Tenement House and Plumbing Inspector—A. C. Goedel.  
Chief of Police—James Patrick.  
Chief of Fire Department—Louis Almgren, Jr.  
City Justice—Claude L. Chambers.  
Foundmaster—C. K. Maupin.  
Chief Janitor City Hall—E. J. Baehr.  
Board of Cemetery Commissioners—Col. E. N. Jones, H. J. Roy, W. M. O'Farrell.  
Superintendent of C. & N. Harbor—J. M. Potter, D. A. Deacon, Dr. W. W. Crawford, Leroy A. Wright.  
Health Officer—Dr. A. M. Lessem. Secretary, G. H. Sieverling.  
Civil Service Commission—Stanley Hale, Dr. Charlotte Baker, W. S. Rosie, Mrs. Rosina Moran, chief examiner and secretary.  
Harbor Commission—W. C. Crandall, M. A. Graham, J. W. Sefton, Jr.  
Harbormaster—Joseph Brennan.  
Playground Commission—M. F. Heller, William A. Roffe, H. C. Miller, Mrs. Celia A. Dunham, Mrs. Harriet B. Haskell. Superintendent, Frank H. Ehnke.  
Board of Education—Claude Woolman, Edgar P. Hastings, Jacob Weinberger, Mrs. Anna M. W. Heston, Mrs. Lena Crouse. Secretary, Will Angier.  
Board of Park Commissioners—W. T. Johnson, Hugo Klauber, John F. Forward, Jr.  
Superintendent of Parks—J. G. Morley.  
Executive Secretary—A. S. Hill.  
Board of Library Commissioners—D. W. Schick, Mrs. Marion A. Lippitt, W. R. Wheeler. Librarian, Althea H. Warren.

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### SAN DIEGO COUNTY OFFICIALS

County Clerk—J. B. McLees; chief deputy, L. L. Bailey.  
District Attorney—Chester C. Kempler.  
Sheriff—James C. Byers; under-sheriff, E. F. Cooper.  
Auditor—Chauncey R. Hammond; chief deputy, A. B. Cunningham.  
Assessor—George W. Moulton.  
Treasurer—George W. Houston.  
Tax Collector—Herbert A. Croghan.  
Recorder—John H. Ferry; chief deputy, N. C. Pearson.  
Public Administrator—Edwin Reed.  
Coroner—Schuyler C. Kelly; autopsy surgeon, Dr. John J. Shea.  
Surveyor—Ernest R. Childs.  
County Supt. of Schools—Ada York.  
Superior Court Judges—Dept. 1, S. M. Marsh; Dept. 2, W. F. Cary; Dept. 3, E. A. Luce; Dept. 4, C. N. Andrews.  
Board of Supervisors—Mildred Green, 1st district; E. A. Hornbeck, 2nd district; J. Foster, 3rd district; C. L. Good, 4th district; Thomas Hurley 5th district.  
Justices of the Peace (San Diego Township)—Lacey D. Jennings, Sept. 1; Charles B. Delong, Sept. 2.  
Constables (San Diego). Geo. H. Cooley, Harry E. Webb.

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### POLICE! POLICE!!

The Police Station is located on Abbott street, foot of Santa Monica avenue, and the phone number is Point Loma 4.

### POSTOFFICE SCHEDULE

H. K. Rankin, Postmaster

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### FIRE! FIRE!! FIRE!!!

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